

EZXS Privacy Policy

Effective Date: October 2024

At EZXS, your privacy is important to us, and we are committed to safeguarding your personal information in compliance with the Protection of Personal Information Act, 2013 (POPIA). This policy explains how we collect, use, and protect your personal information when you engage with our website, products, and services.

1. Information We Collect

We may collect the following types of personal information when you interact with EZXS:

a) Personal Information

- **Contact Details:** Your name, email address, wallet address, or any other information you provide during account creation or sign-ups.
- **Transaction Data:** Details of blockchain transactions that involve \$EZXS, including your wallet ID and blockchain activities.
- **Usage Data:** Information related to how you use our website, such as browsing activity, interactions with features, and preferences.
- **Communications:** Records of correspondence between you and EZXS support or team members.

b) Non-Personal Information

- **Technical Data:** Information such as your IP address, browser type, operating system, and access times.
- **Aggregated Data:** Statistical or anonymized data that cannot be used to identify you directly.

2. Purpose of Collection

We collect your personal information for the following purposes:

- **Service Delivery:** To facilitate transactions, provide you with access to \$EZXS services, and manage your account.
- **Communication:** To send you important updates about your account, provide support, and respond to inquiries.
- **Marketing and Promotions:** With your consent, we may use your information to inform you about new products, promotions, and relevant updates related to \$EZXS.
- **Legal Compliance:** To comply with applicable laws, regulations, and contractual obligations, including those related to anti-money laundering (AML) and counter-terrorism financing (CTF).

3. How We Protect Your Information

We implement robust security measures to safeguard your personal data, including:

- **Encryption:** We use advanced encryption technologies to protect your data during transmission and storage.
- **Access Control:** Access to personal information is restricted to authorized personnel only and is subject to strict confidentiality agreements.
- **Data Storage:** We ensure that all personal information is stored securely and in compliance with POPIA's requirements for data protection.

4. Sharing of Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with:

- **Service Providers:** Third-party service providers who assist us in operating our website, conducting business, or servicing you, provided they agree to keep your information confidential and comply with POPIA.
- **Legal Authorities:** In response to a court order, legal obligation, or to protect our rights, property, or safety, we may disclose your personal information to government agencies, law enforcement, or legal representatives.

5. Your Rights Under POPIA

You have the right to:

- **Access:** Request details of the personal information we hold about you.
- **Rectification:** Request that we correct or update your personal information if it is inaccurate or incomplete.
- **Erasure:** Request the deletion of your personal information where it is no longer necessary for the purposes for which it was collected.
- **Object:** Object to the processing of your personal information in certain circumstances, such as for direct marketing purposes.
- **Data Portability:** Request a copy of your personal information in a structured, commonly used, and machine-readable format.
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To exercise any of these rights, you can contact us at info@ezxs.tech

6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, and resolve disputes. Once personal information is no longer needed, it will be securely deleted or anonymized.

7. Cookies

Our website may use cookies to enhance your user experience. Cookies are small files stored on your device that help us recognize you and improve our services. You may choose to disable cookies in your browser settings; however, this may affect your ability to use certain features on our website.

8. International Data Transfers

If we transfer your personal information outside of South Africa, we will ensure that adequate safeguards are in place to protect your data in accordance with POPIA and applicable data protection laws.

9. Changes to This Privacy Policy

We reserve the right to update this privacy policy at any time without given prior notice. Any changes will be posted on this page, and we will notify you of significant updates by email or through our platform. We encourage you to review this policy periodically to stay informed about how we protect your personal information.

10. Contact Information

If you have any questions about this privacy policy or the way your personal information is handled, please contact us at:

Email: info@ezxs.tech

Phone: [Insert Contact Number]

By using our services, you acknowledge that you have read, understood, and agreed to this privacy policy.

